

CONCEPTOURS

THE DESTINATION & EVENTS MANAGEMENT COMPANY OF GREECE®

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CORPATE SOCIAL RESPONSIBILITY

At Conceptours we recognize our responsibility to protect and preserve the environment, and support development in the locations in which we operate.

We understand that not only do we need to “Make it Happen” for our clients, but we should do so in a way that grows our business sustainably and responsibly by safeguarding the environment.

Conceptours does this through the products and services we offer, producing our events in an environmentally responsible manner. Conceptours not only create value for our clients but also integrate social and environmental considerations into the day to day operational practices, policies, strategies and projects of our company.

Our Corporate Social Responsibility efforts are often an exercise in teambuilding, and Conceptours offer event attendees the opportunity to participate in – e.g. tree planting.

We observe international sustainability standards and guidelines to create leading events whilst ensuring that all our staff and suppliers adhere to our codes of conduct and business ethics, and embrace our Sustainability Policy.

Conceptours’ mission and endeavours in CSR includes, but is not limited to:

- *Incorporating CSR elements into programmes by offering alternative and carbon-friendly transport options and trips that are conducted in unblemished, natural and off-the-beaten-track environments.*
- *Try to be as web-based as possible and function almost paperless*
- *We recycle all our paper and toner cartridges.*
- *We use energy efficient light bulbs.*
- *As part of our CSR policy we consider the health and safety of all employees.*
- *Utilise sustainable materials for literature*
- *Select venues & hotels with good green credentials*
- *Encourage the use of environmental & CSR activities when creating a programme*
- *Consider the recycling of products purchased for the length of the programme.*
- *Use venues close to the client’s selected hotel that do not need transportation*
- *Avoid using Plastics*
- *Use recyclable name badges and re-use after your event*
- *Use potted plants rather than fresh flowers to decorate gala events*
- *Use recyclable promotional products*
- *Cut down on paper hand-outs*
- *Etc. etc.*

